

EMPOWERED MOTHERS, THRIVING CHILDREN COHORT 4 (JUNE 25TH 2022)

Week1 Report

Number of Programs Participants Available for the Project :

10 Mothers

10 Children with Cerebral Palsy

Find attendance list [HERE](#)

Number of Guests, Volunteers & Staff

12

Number of Signed Consent Forms For Project. Find Link [HERE](#)

Note: The Consent Form grants permission to interview, film, photograph, tape, or otherwise make a video reproduction of the mother and child and/or record their voices. It grants permission to use their names.

It grants permission to use quotes from the interview(s) (or excerpts of such quotes), the film, photograph(s), tape(s) or reproduction(s) of the participants, and/or recording of the participants voices, in part or in whole, in its publications, in newspapers, magazines and other print media, on television, radio and electronic media (including the Internet), in theatrical media and/or in mailings for educational and awareness. This consent is given in perpetuity, and does not require any further prior approval by the participants/beneficiaries.

Feedback From Participants on Week 1: [Here](#)

Photo Resource for Week 1 : Click [HERE](#)

Arrivals And Interviews

Participants arrivals were between 7.30am and 9.48am. They signed the attendance registers and consent forms for media interviews

This was followed with a series of video interviews with all the ten selected mothers to understand the nature of their businesses, expectations of, and aspirations after the program.

2019, 2020 and 2021 alumni were available to share their success stories in video interviews.

Guest speakers, organizers and volunteers also shared their remarks about the program via video interviews.

Opening Remarks

The program officially started at 10:00am with the opening remarks by Racheal Inegbedion elaborating the importance and goal of the event to train and upskill 10 mothers on business/financial/digital skills so that they thrive in their various businesses; as well as training of the children with cerebral palsy on Science|Technology|Engineering|Mathematics & Robotics (STEM & Robotics) Skills so as to improve in their cognitive and motor skills.

She also shared how the vision for the project started in late 2018 and became a reality through its first pilot in 2019 in order to provide essential business development skills especially for low-income mothers with children with Cerebral Palsy

Tobiloba Ajayi joined Racheal to share her experience as a person with cerebral palsy and how the vision born with Racheal's organization has helped to improve the financial literacy and business skills of the parents so that they can manage their personal and household finances as well as to develop and manage entrepreneurial activities.

Keynote Addresses

At about 10.30am, Mr. Austin Emeanua, the YALI/Mandela Washington Fellowship Coordinator at the United States Consulate, Lagos, gave a welcome address stating the Mandela Washington Fellowship has brought nearly 5,100 young leaders like Racheal (2021 Fellow) and Tobiloba (2016 Fellow) from every country in Sub-Saharan Africa to the United States for academic and leadership training. The Fellows, between the ages of 25 and 35, are accomplished innovators and leaders in their communities and countries. Together as disability activists of Nigeria, alumni of the fellowship and host institution - the Presidential Precinct, they have been working together for the past four years to improve the economic status of families who have children with disabilities with programs such as the empowered mothers, thriving children.

He stated that the United States Mission in Nigeria is proud of their work and will keep supporting their vision to promote the living standards and human rights of the disability community in Nigeria.

Immediately after his speech, the President of the Mandela Washington Fellowship Alumni Association of Nigeria (MWFAAN), Mr Ahmed Adetola Kazeem stated that the Cross-Cohort Collaboration Initiative (CCCI) is a project of the Mandela Washington Fellowship Alumni Association of Nigeria (MWFAAN) aimed at enhancing interaction and fostering professional collaborations within the MWFAAN members across the 36 states of Nigeria.

The CCCI grants provide funds for Mandela Washington Fellowship alumni of all cohort years to jointly develop and execute projects within their organizations or communities.

This enabled grant awardees such as Tobiloba and Racheal to leverage on each other's professional experiences, build and strengthen relationships, transfer knowledge and also harness other opportunities within the alumni network. He stated that he is proud of their work and the association will continue to support alumni projects such as this in following years to come.

Mr. Adetola, Tobiloba and Racheal presented a plaque of appreciation to Mr. Austin Emeanua for his show of support in the project.

There were group pictures of the participants and the guest speakers immediately after the welcome addresses from the guest keynote speakers.

Alumni Feedback

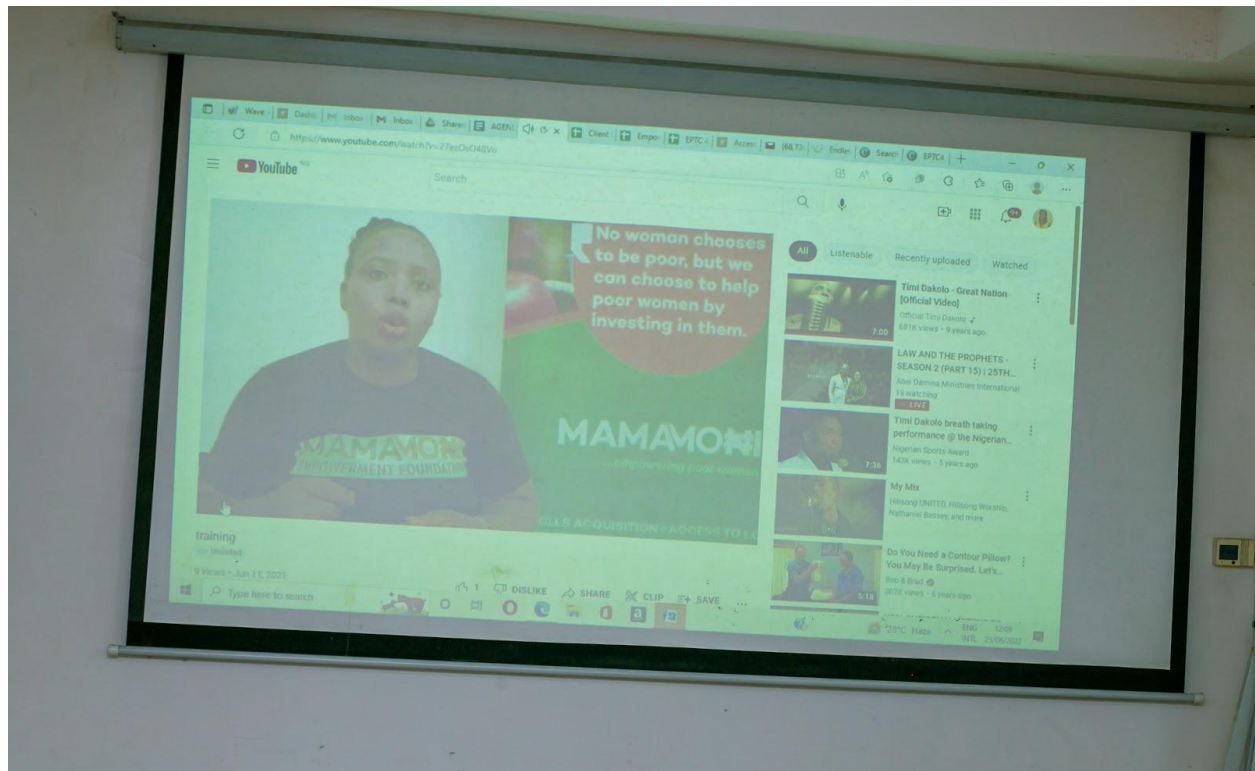
Three Alumnae from 2019, 2020 and 2021 in the names of Mrs. Oluniran Muminat Opeyemi, Mrs Akinsola Olaitan and Mrs Omolola Olasupo shared their various experiences on how the program had impacted their businesses and the lives of their children too.



The participants had their breakfast at about 11.30am.

Learning Sessions- Financial Literacy

The participants watched a video created by Nkem Okocha of Mamamoni Nigeria, a 2017 Alumna of the Mandela Washington Fellowship where she provides simplified knowledge on basic business growth activities such as bookkeeping, customer service and relationships savings and branding. Find link to Mama Moni video [HERE](#)



The session flowed into the Financial literacy(Book-Keeping) session which was facilitated by the Financial Director of the Special Needs Initiative for Growth, Ms Omowonuola Akintunde at 12pm.

She shared on financial management, accounting, budgeting and bookkeeping, interest rate calculation, tracking household inflows and outflows.



Participants had the opportunity to take down important notes, ask questions and provide viable feedback of their learning journey.



At 2.30pm mothers had the opportunity to go on lunch break and check up on their kids.

Children Engagement And Enrichment Sessions:

While the mothers were engrossed in their learning, the children were being fully engaged by our caregivers and Educators

The educators engaged the children in STEM skills using puzzle blocks and memory building patterns to stimulate critical thinking and memory development.



The children were also exposed to rhymes and songs in a learning through play environment.





Parent Enrichment Session

After the break, Racheal Inegbedion introduced Mrs Chika Obidike, A representative of STEMI Makers Africa, an organization that has partnered with the project since inception to provide introduction to STEM for the children. She shared her story and also encouraged the women to be diligent in their homes and businesses.



This was followed by the presentation of a certificate of recognition from the organizers



Learning Session 2: Digital Marketing

Racheal Inegbedion commenced the digital marketing class at around 3pm with digital marketing where she shared strategies on how to scale their business using Facebook/Instagram/Whatsapp Campaigns, Email marketing and online branding.



She shared insights on how they can use their mobile phones to make campaigns, measure performances and generate results for their online marketing.



She also provided assignments for the mothers with the slide presentation sent to their email. The assignments will be evaluated during week two's program.

The session ended at 4.15pm and the organizers shared the schedule and next steps for the mothers for week 2.

The mothers were provided their Transportation stipends at 4.30pm and the program officially ended at 4.45pm.

Selected Mothers and Children's Names

Olowoyeye aderonke
Anjolaoluwa olowoyeye

Olajide Rebecca abimbola.
Johnson iremise Brian

Oluwakemi Oluwakayode
Oluwponmile Oluwakayode

Aborisade Taiwo
Aborisade Bezalel

Latifa Badmus
Amira Kolapo

Bose Alabi
Esther Alabi

Obaikhena Vivian
Obaikhena Zion

Ogundare Grace Tolulope
Samuel Jesutofunmi Ogundare

Olaitan Wahab
Olaitan Akorede

Ama Ojiso
Divine Ojiso

EMPOWERED MOTHERS, THRIVING CHILDREN COHORT 4 (JUNE 2nd 2022)

Week 2 Report

Number of Programs Participants Available for the Project :

10 Mothers

10 Children with Cerebral Palsy

Find attendance list [HERE](#)

Number of Guests, Volunteers & Staff

16

Find the Receipts of some of the expenses made [Here](#)

Note: The receipts show proof of some of the major receipts for the project.

Feedback From Participants on Week 2: [Here](#)

Photo Resource for Week 2 : Click [HERE](#)

Arrivals And Interviews

Participants arrivals were between 8.05am and 9.30am. They signed the attendance registers.

This was followed with a series of video interviews with all the ten selected mothers to get their feedback and next steps following their learnings from week 1

Guest speakers, organizers and volunteers also shared their remarks about the program via video interviews.

Learning Sessions- Learning With Stem Kits

Ms. Kikelomo Olatunde demonstrated to the parents how to use the STEM kits with their kids both in school and at home and the goals that should be targeted with each resource.

At the end of the demonstration, each parent was given a STEM kit to take home.







Session 2 : Customer Acquisition, Service And Retention

Mr Amdi Salam took a comprehensive session via zoom on how to attract, serve and retain customers in their businesses.

He taught in a relatable way about serving customers with dignity.

The outline of his session can be found [HERE](#)

Participants had the opportunity to take down important notes, ask questions and provide viable feedback on their learning journey.

After this, the mothers had the opportunity to go on a break and check up on their kids.

Learning Session 3: Savings For Investments

Ms Tobiloba facilitated a session on Pricing, and Savings for Investments. The participants learned the importance of pricing correctly to ensure that they make sufficient profit to ensure that they are able to save. They were taught how to automate their savings using apps like Piggy Vest and how to differentiate ponzi schemes from genuine investments.

Each participant was guided on how to open and fund their piggyvest accounts to get them started on saving.

Lesson Session 4; How To Pitch Your Business

The parents had working Lunch while the learned from Ms. Seun Sangoleye of Baby Grubz Nigeria on the fundamentals of pitching their businesses.

She covered the most important elements of pitching, emphasizing the importance of knowing your numbers and being able to tell compelling stories that can demonstrate to funders what their funding can accomplish and how they can make profit while making impact,

Session 5: The Business Pitches

All the participants were given a few minutes to reflect on all they had just learned and to conceptualize their business pitches.

And Each participant had the opportunity to pitch their business before a panel of judges made up of Ahmed Adetola Kazeem (MWFAAN 2017), Timi Olagunju (MWF 2015), Seun Sangoleye (MWF 2016) and Omowonuola Akintunde (Head of Finance, INGA)

The judges then deliberated and announced the winners of the competition

Session 6: Awards And Close Out

The judges declared **Ogundare Grace Tolulope**, the first place winner of the business pitch competition and she was awarded a mobile smart phone and small enterprise grant. The second place winner, **Obaikhena Vivian** and the third place winner **Olajide Rebecca Abimbola** were awarded small enterprise grants and other prizes.

The seven other participants also received consolation enterprise grants for their businesses.

Children Engagement And Enrichment Sessions:

While the mothers were engrossed in their learning, the children were being fully engaged by our caregivers and Educators

The educators engaged the children in STEM skills using puzzle blocks and memory building patterns to stimulate critical thinking and memory development.



The children were also exposed to rhymes and songs in a learning through play environment.





The mothers were provided their Transportation stipends at 5.30pm and the program officially ended at 6p

Selected Mothers and Children's Names

Olowoyeye Aderonke
Anjolaoluwa Olowoyeye

Olajide Rebecca abimbola.
Johnson Iremide Brian

Oluwakemi Oluwakayode
Oluwponmile Oluwakayode

Aborisade Taiwo
Aborisade Bezalel

Latifa Badmus
Amira Kolapo

Bose Alabi
Esther Alabi

Obaikhena Vivian
Obaikhena Zion

Ogundare Grace Tolulope
Samuel Jesutofunmi Ogundare

Olaitan Wahab
Olaitan Akorede

Onaopepo Kudirat Adebanye
Yusuf Muthmainat Oluwashindara